



**SIMPLIFY
CLIMATE**

**Privacy
Policy**

At Simplify Climate ("we," "us," or "our"), we are committed to protecting and respecting your privacy. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website "www.simplifyclimate.co.uk", or any other platform operated by us.

Please read this policy carefully. If you do not agree with the terms, please do not use our website.

1. Information We Collect

We may collect the following types of personal information:

Personal Identification Information: Name, email address, postal address, phone number, and other similar information.

Technical Data: IP address, browser type and version, time zone settings, operating system, and platform.

Usage Data: Information on how you use our website, products, and services.

2. How We Use Your Information

We may use the information we collect in the following ways:

To provide, operate, and maintain our website.

To improve, personalise, and expand our website.

To understand and analyse how you use our website.

To communicate with you, including for customer service, updates, and other information.

To send you marketing and promotional materials (only if you have opted in).

To comply with legal obligations.

3. How We Share Your Information

We do not sell, trade, or otherwise transfer to outside parties your personal information, except in the following cases:

With service providers who help us operate our website or conduct our business.

To comply with legal obligations, government requests, or to protect our rights.

In the event of a merger, acquisition, or sale of all or part of our business.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and store certain information. Cookies are small data files placed on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our website.

We process your personal data under the following legal bases:

- To fulfil a contract or take steps linked to a contract (e.g., providing services).
- For compliance with legal obligations (e.g., tax, accounting).
- Based on your consent (e.g., sending you marketing communications).
- For our legitimate interests (e.g., improving our services, website analytics).

For more information on how we use cookies and manage your preferences, please see our Cookie Policy.

5. Your Data Protection Rights

Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for legal, accounting, or reporting requirements. To determine the appropriate retention period, we consider the amount, nature, and sensitivity of the data, and the potential risk of harm from unauthorised use or disclosure.

Depending on your location, you may have the following rights regarding your personal information:

The right to access – You can request copies of your personal data.

The right to rectification – You have the right to request correction of inaccurate data.

The right to erasure – You can ask us to delete your personal data.

The right to restrict processing – You can request that we limit how we use your personal data.

The right to object – You can object to us processing your personal data.

The right to data portability – You can request that we transfer the data we have collected to another organisation or directly to you.

To exercise these rights, please contact us at help@simplifyclimate.co.uk.

6. Data Security

We take reasonable steps to protect your personal information from loss, misuse, unauthorised access, disclosure, alteration, or destruction. However, no internet transmission is 100% secure, and we cannot guarantee absolute security.

7. Third-Party Links

Our website may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit. We are not responsible for the privacy practices of third-party sites.

8. Changes to This Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page. Changes are effective when posted.

9. Contact Us

If you have any questions or concerns about this privacy policy, please contact us:

Email: help@simplifyclimate.co.uk